

Vietnam Symposium in Supply Chain Management

23-24 October 2023

Thuongmai University, Hanoi, Vietnam

<https://vsscm2023.sciencesconf.org>

Online + Onsite

The second edition of the Vietnam Symposium in Supply Chain Management (VSSCM-2023) will take place on 23-24 October 2023 in Hanoi, Vietnam. This Symposium is jointly organized by the [Association of Vietnamese Scientists and Experts](#) (AVSE Global) and [Thuongmai University](#) (Vietnam), with the collaboration from the IGR-IAE Rennes - University School of Management, University of Rennes 1 (France).

The VSSCM-2023 provides a platform for academics, practitioners, researchers, and policymakers from various fields to exchange knowledge and evolutions of all aspects of management related to production and operations management, industry 4.0, big data, logistics, supply chain management, strategy, innovation, technology, and organizations. It also aims at promoting collaborative research initiatives and experiences between Vietnamese experts and their foreign colleagues within both Vietnamese and international contexts. Participants will find an excellent opportunity to present new research, exchange information, and discuss current issues in supply chain management.

TOPICS

For VSSCM-2023, the scientific and organizing committees particularly welcome submissions in all areas of *Sustainability and Innovation* as well as their interfaces. The following topics, but not limited to, are particularly welcome:

- Business strategies for transitions towards sustainable systems
- Challenges of climate change
- Closed-loop sustainability development
- Data Analytics
- Demand forecasting
- E-supply chains
- Integration and collaboration
- IoT in Logistics
- Lean and Agility
- Logistics Management
- Operations management on innovation and sustainability
- Performance drivers and measurement
- Resilience for sustainable, inclusive growth
- Reverse and closed loop supply chains
- Risk Management in supply chain
- Stakes and challenges for sustainable development
- Supply chain efficiency and effectiveness
- Supply chain network design
- Sustainability Challenges: Ecological and Economic Development
- Sustainability in the digital economy
- Sustainable management practices
- Sustainable Supply Chain Finance
- Sustainable supply chain management in tourism
- Transition management for sustainable development
- Transitions to sustainable futures

- Value chain strategies

KEYNOTE SPEAKERS

- [Zied BABAI](#), *Editor-in-chief of Supply Chain Forum: An International Journal, Senior Professor in Operations and Supply Chain Management at Kedge Business School, France*
- [Constantin Blome](#), *Editor-in-Chief International Journal of Operations & Production Management, Academic Dean/Rektor, Lancaster University Leipzig, Germany*

CONFERENCE CO-CHAIRS

- [Thi Le Hoa Vo](#), *Full Professor, IGR-IAE Rennes, University of Rennes 1, France*
- [Ngoc Thang Doan](#), *Deputy Dean of International Business Faculty, Banking Academy of Vietnam, Vietnam*
- [Marisha McAuliffe](#), *QA & Global Engagement Director of Thuongmai University, Vietnam*
- [Michael Christofi](#), *Cyprus University of Technology, Cyprus*

ADVISORS

- [Duc Khuong Nguyen](#), *Professor of Finance, IPAG Business School, France & President, AVSE Global*
- [Hoang Nguyen](#), *Associate Professor of Strategy and Management, Rector, Thuongmai University, Vietnam*

SPECIAL SESSION ON DIGITAL STRATEGY DESIGN & TRANSFORMATION IN INTERNATIONAL MARKETING

Call for papers: [Special session on Digital strategy design & transformation in international marketing](#)

Organizers: **Michael Christofi** (School of Management and Economics Cyprus University of Technology, Cyprus), **Grigoros Lamprinakos** (University of Birmingham, UK), **Duc Khuong Nguyen** (IPAG Business School, France), and **Phuong Tra Tran** (IPAG Business School, France).

SPECIAL SESSION ON GREEN AGRIFOOD SUPPLY CHAINS

Call for papers: [Special session on Green Agrifood Supply Chains](#)

Organizers: **Imen Nouira** (Rennes School of Business, Vietnam), **Ramzi Hammami** (Rennes School of Business, Vietnam), and **Guillaume Bagnarosa** (Rennes School of Business, Vietnam).

SPECIAL SESSION ON SUPPLY CHAIN DIGITALIZATION AND TRANSFORMATION

Call for papers: [Special Session on Supply Chain Digitalization and Transformation](#)

Organizers: **Dr. Ariful Hoque** (Murdoch University, Australia), **A/Prof Ferry Jie** (Edith Cowan University, Australia), and **Dr Thi Le** (Murdoch University, Australia).

SPECIAL SESSION ON SUPPLY CHAIN & FINANCE

Call for papers: [Special session on Supply Chains & Finance](#)

Organizers: **Dinh Anh PHAN** (University of Danang, Vietnam), **Franck MORAUX** (University of Rennes, France), and **Thi Le Hoa VO** (University of Rennes, France)

PAPER SUBMISSION

Papers are required to be written and presented in English. Authors are invited to submit their papers in PDF files no later than 31 July 2023 through the conference website: <https://vsscm2023.sciencesconf.org/resource/page/id/2>. You have to [create an account](#) to submit your article on the system. Early submission is highly encouraged and the decision is made as soon as the peer-review is completed. No submission fee is required.

PUBLICATION OPPORTUNITIES

In consultation with the conference organizers and the Editor-in-Chief of *Journal of Knowledge Management* (IF: 8.689) , *Research in International Business and Finance* (IF: 6.143), *Supply Chain Forum: An International Journal* (IF:2.404), and *Journal of Trade Science*, authors of best conference papers will be invited to submit their papers to a regular issue of the Journal.

IMPORTANT DATES

- Submission deadline: ~~31 July 2023~~ **31 August 2023**
- Latest Notification of review results: ~~31 August 2023~~ **15 September 2023**
- Registration opens: **31 August 2023**
- Conference event: **23-24 October 2023**

For more details, please consult the conference's website: <https://vsscm2023.sciencesconf.org>